

# Featured Accommodation Advertising on VisitKeswick.com

## Terms and Conditions

1. Featured Accommodation advertising will only be made available to accommodation providers with a current Keswick Tourism Association Premium Membership.
2. There will be no more than six featured advertisers per month.
3. There will be no more than three featured advertisers per accommodation category per month. The accommodation categories are as follows: self-catering, hotels, guest houses & B&B's, holiday parks/lodges/caravans, camping/touring/yurts/barns.
4. Advertisements will be made up of a single image and a paragraph of descriptive text – the latter being no more than 100 words. Accommodation providers will provide both image and text. There will be a link from the advert to the member's own page on the website.
5. Solicitation for advertising will be shared monthly via the members weekly newsletter.
6. Advertising slots will be allocated on a "first come, first served" basis. To ensure you are able to advertise in your chosen month we recommend you book as soon as possible and indicate your preferred month for advertising on the booking form. We will notify you as soon as possible if the allocation of Featured Accommodation adverts for your chosen month has already been reached.
7. Invoices will be sent on receipt of the completed booking form. Payment can be made bank transfer or cheque.
8. Pricing will be included in the solicitation and may vary dependant on time of year.

Revised: 30/08/2022